



# CREATING CARER FRIENDLY WORKPLACES

Empowering  
employers, valuing  
carers, creating  
workplaces where both  
can thrive.

Working across South Tees  
[hello@wecareyoucare.info](mailto:hello@wecareyoucare.info)  
[www.wecareyoucare.info](http://www.wecareyoucare.info)

# WE CARE YOU CARE.

**2025/2026**



## INTRODUCTION

We Care You Care (WCYC) is a local initiative led by MVDA and funded through the Better Care Fund in partnership with Middlesbrough Council and Redcar & Cleveland Council. Our mission is to support unpaid carers, people who look after loved ones without pay, by helping them access the information, advice, and services they need to continue in their caring roles.

### Did you know:

- **1 in 7 UK employees are also unpaid carers**
- **Unpaid carers are more likely to experience stress, burnout and leave employment without the right support**
- **Carer-friendly workplaces see better staff retention, reduced absenteeism, and improved wellbeing.**

We work closely with employers to raise awareness, identify carers in the workplace, and ensure they feel recognised, supported, and informed to enable unpaid carers to continue in their caring roles while staying in work for as long as they choose.

# OUR SERVICES

## Carer Awareness Session

Free, interactive 60-minute session delivered in-person or online, tailored to suit your organisation.

This session aims to:

- Help identify unpaid carers within your workforce, including those who may not yet recognise themselves as carers.
- Support staff in community-facing roles to recognise and engage with carers through their everyday work.
- Provide a clear overview of carers' rights, including the Carer's Leave Act, flexible working options, and protections under the Equality Act.
- Build empathy and understanding of the challenges faced by unpaid carers, fostering a more supportive and inclusive workplace culture.
- These sessions are ideal for HR teams, managers, and frontline staff who want to better support carers in their roles and create a carer-friendly working environment.



## Creating Carer Friendly Workplaces Session

At We Care You Care, we support employers to build carer-friendly workplaces. Delivered in-person or online and tailored to suit your organisation/business.

This session aims to:

- Provide a clearer understanding of who working carers are and why it's important to support staff who care for someone outside the workplace.
- Offer insight into the business benefits of supporting working carers, as well as the legal responsibilities employers have towards them.
- Share practical ideas and best practice examples for actions you can take as an employer.
- Signpost to resources and tools readily available to help create a carer-friendly workplace.
- These sessions are ideal for HR teams and senior management looking to embed carer-friendly policies and foster a supportive, carer-friendly workplace culture

**Both sessions are free and designed to meet the unique needs of your organisation and workforce. We can tailor each session specifically for your team, or combine the two for a more comprehensive approach. Our goal is to raise awareness about unpaid care and ensure that working carers feel seen, supported, and empowered to stay in work for as long as they choose.**

# We Care You Care - Because Every Carer Matters



## Why Choose Us?

We are a trusted, local initiative led by MVDA, supported by Redcar and Cleveland Council and Middlesbrough Council. Our focus is simple: we help carers stay well, valued and employed.



### Our Vision

Carer-friendly communities where every unpaid carer is recognised, valued, and supported to live well while continuing in their caring role.



### Our Mission

We Care You Care empowers unpaid carers across Middlesbrough and Redcar & Cleveland by raising awareness, sharing accessible information, and coordinating local campaigns. Through strong partnerships and community engagement, we help carers stay connected, informed, and able to balance caring with health, work, and life.



**WECAREYOUCARE.INFO**

**WE CARE  
YOU CARE.**